



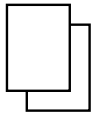
With over a decade of experience, I've worked my way up in the design field. I've gained valuable knowledge as an in-house designer at a printing company, freelancer, marketing designer at an apparel company, and creative director of my own business.

Each position has offered unique challenges and learning experiences that have expanded my knowledge and have helped broaden my range.

MY SPECIALTIES



**IDEA
CONCEPT**



**PRINT
BRANDING**



**DIGITAL
WEB DESIGN**

CREATIVE SKILLS

DESIGN SKILLS

Layout - Grid
Color Sense
Signs and Typography
Digital Art
Think Responsive
Photography
Creativity
Planning & Strategy
Inspiration

WHAT I CAN DO FOR YOU

Catalogs
Email Blasts
Branding
Web Design
Influencer Marketing
Social
Logo & Logotype
Print Sourcing
Photo Editing

EDUCATION

- BROWN COLLEGE | Visual Communications / 2003
Mendota Heights, MN
2001-2003
- MINNESOTA STATE UNIVERSITY MOORHEAD
Fine Arts / 2001
Moorhead, MN
1997-2001

ACHIEVEMENTS

- Won Ongoing T-Shirt Design Contest.
THREADLESS / 2007
- NFL Concept Helmet Redesigns Went Viral.
Featured On: **ESPN, USA Today, NFL.com, Yahoo Sports, CBS Sports, The Chive, Etc.**
Paul Bunyan Design / 2015

SOFTWARE / TECH SKILLS



HOBBIES & INTERESTS



EXPERIENCE

CREATIVE APPAREL CONCEPTS, INC.

Marketing Designer / Maple Grove, MN
NOV 2014 - PRESENT

- Design for apparel (Saturday Night Live | Rock and Roll Hall of Fame | NCAA | Six Flags | Bubba Gump Shrimp Co. | Grand Ole Opry | Faux Real).
- Developed and designed catalogs used in presentations to mass market retailers such as Target, Walmart, Sam's Club, Nordstrom, etc.
- Created marketing materials (Catalogs | Apparel Hang Tags | Sell Sheets | Mockups)
- Designed trade show displays (Banners | Booth Layout | Mockups).
- Social media management and design / email blasts.
- Web design and e-commerce site management.
- Photography | Color correction | Photo manipulation.
- Print Sourcing

PAUL BUNYAN DESIGN

Creative Director/Co-Founder / Minneapolis, MN
JAN 2013 - PRESENT

Responsible for creative decisions and most creative execution for a company started with a business partner. We've worked with small businesses and startups with all aspects of branding; everything from logo creation to web to marketing materials. I've been extremely proud of our work and have some great success stories.

ALLEGRA MARKETING | PRINT | SIGNS

(acquired Triton Printing / June 2014)
Graphic Designer / Eden Prairie, MN
APR 2009 - NOV 2014

- Design of marketing materials. (Business Cards, Flyers, Posters, Brochures, Letterhead, Envelopes, Menus, etc. Design for Offset and Digital printing.)
- Photo manipulation / Color Correction
- Large format design. (Banners, Vehicle Graphics/Wraps, Large Signs, Outdoor Signage, Indoor Signage, Window Graphics, etc)

FREELANCE DESIGNER

Freelance / Minneapolis, MN
NOV 2005 - JAN 2013

M2 MARKETING

Sales Rep / Marketing Designer / Minnetonka, MN
MAR 2006 - APR 2009

NORWOOD PROMOTIONAL PRODUCTS

Production Artist / Red Wing, MN
APR 2003 - MAR 2006

HONORABLE MENTION

Started a GoFundMe for Kanye West That Went Viral.
Featured On: **TIME, USA Today, Forbes, TMZ, Cracked, KARE 11 News, City Pages, CNN, GQ, The View, Fox Business News, VIBE, Etc.**

Over \$7,000 raised that went to charity
/ Feb 2016