



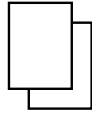
As Thomas Watson Jr. once stated, "Good design is good business". Everything from a business's branding to their products to their marketing must all have good design to make it work as a whole. I fully embrace this concept and strive to do my best to

live by this motto. Whether it's design for apparel, print design, branding or whatever the project may be, I bring my passion and live by this principle.

MY SPECIALTIES



**IDEA
CONCEPT**



**PRINT
BRANDING**



**DIGITAL
WEB DESIGN**

CREATIVE SKILLS

DESIGN SKILLS

Layout - Grid
Color Sense
Signs and Typography
Digital Art
Think Responsive
Photography
Creativity
Planning & Strategy
Inspiration

WHAT I CAN DO FOR YOU

Catalogs
Email Blasts
Branding
Web Design
Influencer Marketing
Social
Logo & Logotype
Print Sourcing
Photo Editing

EDUCATION

- BROWN COLLEGE | Visual Communications / 2003
Mendota Heights, MN
2001-2003
- MINNESOTA STATE UNIVERSITY MOORHEAD
Fine Arts / 2001
Moorhead, MN
1997-2001

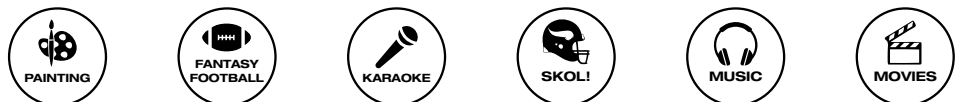
ACHIEVEMENTS

- Won Ongoing T-Shirt Design Contest.
THREADLESS / 2007
- NFL Concept Helmet Redesigns Went Viral.
Featured On: **ESPN, USA Today, NFL.com, Yahoo Sports, CBS Sports, The Chive, Etc.**
Paul Bunyan Design / 2015

SOFTWARE / TECH SKILLS



HOBBIES & INTERESTS



EXPERIENCE

CREATIVE APPAREL CONCEPTS, INC.

Marketing Designer / Maple Grove, MN
NOV 2014 - PRESENT

- Design for apparel (Saturday Night Live | Rock and Roll Hall of Fame | NCAA | Six Flags | Bubba Gump Shrimp Co. | Grand Ole Opry | Faux Real).
- Developed and designed catalogs used in presentations to mass market retailers such as Target, Walmart, Sam's Club, Nordstrom, etc.
- Created marketing materials (Catalogs | Apparel Hang Tags | Sell Sheets | Mockups)
- Designed trade show displays (Banners | Booth Layout | Mockups).
- Social media management and design / email blasts.
- Web design and e-commerce site management.
- Photography | Color correction | Photo manipulation.
- Print Sourcing

PAUL BUNYAN DESIGN

Creative Director/Co-Founder / Minneapolis, MN
JAN 2013 - PRESENT

Responsible for creative decisions and most creative execution for a company started with a business partner. We've worked with small businesses and startups with all aspects of branding; everything from logo creation to web to marketing materials. I've been extremely proud of our work and have some great success stories.

ALLEGRA MARKETING | PRINT | SIGNS

(acquired Triton Printing / June 2014)
Graphic Designer / Eden Prairie, MN
APR 2009 - NOV 2014

- Design of marketing materials. (Business Cards, Flyers, Posters, Brochures, Letterhead, Envelopes, Menus, etc. Design for Offset and Digital printing.)
- Photo manipulation / Color Correction
- Large format design. (Banners, Vehicle Graphics/Wraps, Large Signs, Outdoor Signage, Indoor Signage, Window Graphics, etc)

FREELANCE DESIGNER

Freelance / Minneapolis, MN
NOV 2005 - JAN 2013

M2 MARKETING

Sales Rep / Marketing Designer / Minnetonka, MN
MAR 2006 - APR 2009

NORWOOD PROMOTIONAL PRODUCTS

Production Artist / Red Wing, MN
APR 2003 - MAR 2006

HONORABLE MENTION

Started a GoFundMe for Kanye West That Went Viral.
Featured On: **TIME, USA Today, Forbes, TMZ, Cracked, KARE 11 News, City Pages, CNN, GQ, The View, Fox Business News, VIBE, Etc.**
Over \$7,000 raised that went to charity
/ Feb 2016