

## EXPERIENCE

### CREATIVE APPAREL CONCEPTS, INC.

**Marketing Coordinator /**

**Graphic Designer** / Maple Grove, MN

NOV 2014 - PRESENT

- Design for apparel (Target's Localization Souvenir Program, Rock and Roll Hall of Fame, Six Flags, Bubba Gump Shrimp Co., Grand Ole Opry, Faux Real)
- Design for numerous licensed properties (SNL, KISS, DC Comics, Chucky, Breaking Bad, Halloween, NCAA, Warner Bros., Hellraiser)
- Developing and designing catalogs used in presentations to mass market retailers such as Target, Walmart, Sam's Club, Nordstrom, etc.
- Creating marketing materials (Catalogs, Apparel Hang Tags, Sell Sheets, Mockups)
- Social media management and design / email blasts.
- Web design & e-commerce site management for 3 brands
- Photography, color correction & photo manipulation.
- Print sourcing

### PAUL BUNYAN DESIGN

**Creative Director / Co-Founder** / Minneapolis, MN

JAN 2013 - PRESENT

Responsible for creative decisions and most creative execution in a company created with my business partner. We've worked with small businesses and startups in all aspects of branding - logo creation, web, marketing materials & more. I've been extremely proud of our work and have some amazing success stories.

### ALLEGRA MARKETING | PRINT | SIGNS

(acquired Triton Printing / June 2014)

**Graphic Designer** / Eden Prairie, MN

APR 2009 - NOV 2014

- Design of marketing materials. (Business Cards, Flyers, Posters, Brochures, Letterhead, Envelopes, Menus, etc. Design for offset and digital printing)
- Photo manipulation / Color Correction
- Large format design. (Banners, Vehicle Graphics/Wraps, Large Signs, Outdoor Signage, Indoor Signage, Window Graphics, etc)

### FREELANCE DESIGNER

**Freelance** / Minneapolis, MN

NOV 2005 - JAN 2013

### M2 MARKETING

**Sales Rep / Marketing Designer** / Minnetonka, MN

MAR 2006 - APR 2009

### NORWOOD PROMOTIONAL PRODUCTS

**Production Artist** / Red Wing, MN

APR 2003 - MAR 2006



## CREATIVE SKILLS

### DESIGN SKILLS

Layout  
Color Sense  
Typography  
Digital Art  
Responsive Design  
Photography  
Creativity  
Planning & Strategy  
Trend Research

### WHAT I CAN DO FOR YOU

Catalogs  
Email Blasts  
Branding  
Web Design  
Social  
Logos & Logotype  
Print Sourcing  
Influencer Marketing  
Photo Editing

## EDUCATION

### BROWN COLLEGE

Visual Communications / 2003  
Mendota Heights, MN  
2001-2003

### MINNESOTA STATE UNIVERSITY MOORHEAD

Fine Arts / 2001  
Moorhead, MN  
1997-2001

## ACHIEVEMENTS

- Won Ongoing T-Shirt Design Contest.  
THREADLESS / 2007
- NFL Concept Helmet Redesigns Went Viral.  
Featured On: **ESPN, USA Today, NFL.com, Yahoo Sports, CBS Sports, The Chive, Etc.**  
Paul Bunyan Design / 2015

## HONORABLE MENTION

Started a GoFundMe for Kanye West That Went Viral.  
Featured On: **TIME, USA Today, Forbes, TMZ, Cracked, KARE 11 News, City Pages, CNN, GQ, The View, Fox Business News, VIBE, Etc.**

Over \$50,000 raised that went to charity  
/ Feb 2016

## SOFTWARE / TECH SKILLS



## HOBBIES & INTERESTS



## MY SPECIALTIES

